Reporters and correspondents who work in television and radio set up and conduct interviews, which can be broadcast live or recorded for future broadcasts. These workers are often responsible for editing interviews and other recordings to create a cohesive story and for writing and recording voiceovers that provide the audience with the facts of the story. They may create multiple versions of the same story for different broadcasts or different media platforms.

Most television and radio shows have hosts, also called anchors, who report the news and introduce stories from reporters. Stations are increasingly relying on multimedia journalists to publish content on a variety of platforms, including radio and television stations, websites, and mobile devices. Multimedia journalists typically shoot, report, write, and edit their own stories. They also gather the audio, video, or graphics that accompany their stories.

Reporters, correspondents, and broadcast news analysts may need to maintain a presence on social media networking sites. Many may use social media to cover live events, provide additional information for readers and viewers, promote their stations and newscasts, and better engage with their audiences.

There are other positions in broadcast such as being a producer or working on the technical operations side of production.
Skills & Abilities

**Skills & Abilities:** ability to work with deadlines in a high pressure environment; analytical and critical thinker; effective written and verbal communication skills; adherence to accuracy; decisive, organized, and thorough; high energy; ability to troubleshoot; and the ability to be an active listener and learner.

**Typical Careers:** producer, assistant producer, video editor, news anchor, program director, reporter, broadcast news analyst, radio operator, weathercaster/meteorologist, news director, technical director, camera operator, and advertising sales agent.

Related Majors at Mizzou

Depending on the job, these majors may be preferred:

- Journalism (JOURN)
- Communication (A&S)

Depending on the job, these majors may also be considered with relevant work experience:

- Business Administration-Marketing or other business majors (Bus)
- English (A&S)
- Economics (A&S)
- Political Science (A&S)
- Other liberal arts majors

**Occupational Outlook Handbook** – Reporters, Correspondents, and Broadcast Analysts

Information and data from Bureau of Labor Statistics **Occupational Outlook Handbook** & Careers in Communications by Shonan Noronha